

# Donna Farber

## Chief Marketing Officer

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### PROFESSIONAL BACKGROUND

As Chief Marketing Officer at Singleton Urquhart Reynolds Vogel LLP, Donna Farber leads the firm's marketing strategy and initiatives.

She is a skilled business development and marketing communications leader, and a certified coach with experience in all aspects of professional services marketing.

Donna is repeatedly endorsed for revenue generation strategy and planning, business development, aligning marketing activities to strategic goals, and coaching professionals to increase profile and improve performance.

She has an honours undergraduate degree in English and Communications, and an MBA specializing in Marketing and International Business.

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### NEWS + INSIGHTS

- Sharon Vogel Named Construction Litigator of the Year and Featured in Benchmark's Top Women in Litigation - Aug 3, 2022
- Daniel Barber, Jesse Gardner and James Little featured in Benchmark's 40 and Under Hot List - Jul 27, 2022
- Singleton Reynolds Contributes Construction Chapter to Lexology's Global Getting the Deal Through Series - Jul 4, 2022
- Singleton Reynolds Welcomes New Senior Associate Sean Kelly - Jun 1, 2022
- Sharon Vogel Receives Benchmark Canada's Construction Litigator of the Year Award and Singleton Reynolds is Named Canada's Top Construction Law Firm - May 6, 2022
- Who's Who Legal Highlights Singleton Reynolds Lawyers and Names North America's Best Construction Law Global Thought Leaders from the Firm - Apr 22, 2022
- Bonita Thompson Q.C.: Legal Innovator - A Tribute on International Women's Day - Mar 8, 2022
- Singleton Reynolds Ranked in Top Tier by Lexpert® - Feb 25, 2022
- Canadian Lawyer Magazine Interview with Co-Managing Partners Bruce Reynolds and Mark Stacey Showcases the Firm's Pathway to Growth - Feb 16, 2022
- Singleton Reynolds Welcomes New Associate Lucas Da Silva - Jan 31, 2022
- Singleton Reynolds Lawyers Recognized in the 2022 Lexpert/ALM 500 Directory - Jan 11, 2022
- Singleton Reynolds Named One of Canada's Best Law Firms - Nov 29, 2021
- Peter Gorgopa and Mike Nienhuis join Singleton Reynolds as Counsel - Nov 1, 2021
- Singleton Reynolds Named Construction Law Firm of the Year by Chambers Global in Canada - Sep 9, 2021
- Singleton Reynolds Top Ranked by Best Lawyers Canada® - Aug 26, 2021
- Sharon Vogel named in Benchmark's Top 50 Women in Litigation - Aug 5, 2021
- Jesse Gardner, Claire Immega and James Little featured in Benchmark's 40 and Under Hot List - Jul 21, 2021
- Singleton Reynolds Welcomes New Senior Associate Catherine Gleason-Mercier - Jun 8, 2021
- Benchmark Canada Names Singleton Reynolds Canada's Top Construction Law Firm, and Sharon Vogel Receives Construction Litigator of the Year Award - May 12, 2021
- Singleton Reynolds Welcomes New Associate Max Reedijk - Apr 23, 2021



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### EDUCATION

- McGill University/York University:  
BA Honours, English and  
Communications
- The George Washington  
University: MBA, Marketing and  
International Business