

Donna Farber

Chief Marketing Officer

PROFESSIONAL BACKGROUND

As Chief Marketing Officer at Singleton Urquhart Reynolds Vogel LLP, Donna Farber leads the firm's marketing strategy and initiatives.

She is a skilled business development and marketing communications leader with experience in all aspects of professional services marketing.

Donna is repeatedly endorsed for revenue generation strategy and planning, business development, aligning marketing activities to strategic goals, and coaching professionals to increase profile and improve performance.

She has an honours undergraduate degree in English and Communications, and an MBA specializing in Marketing and International Business.

NEWS + INSIGHTS

- [Singleton Reynolds Welcomes Four New Associates](#) - Sep 10, 2020
- [Singleton Reynolds Ranked Band 1 by Chambers Global in Canada](#) - Sep 9, 2020
- [Singleton Reynolds Top Ranked by *Best Lawyers Canada*® and Named Construction Law Firm of the Year](#) - Aug 27, 2020
- [Sharon Vogel named in Benchmark's Top 50 Women in Litigation](#) - Aug 5, 2020
- [Jesse Gardner and James Little featured in Benchmark's 40 and Under Hot List](#) - Aug 4, 2020
- [Who's Who Legal Highlights Singleton Reynolds Construction Lawyers and Names 25% of North America's Best Construction Law Global Thought Leaders from the Firm](#) - Jul 23, 2020
- [Benchmark Canada Names Singleton Reynolds Canada's Top Construction Law Firm, and Bruce Reynolds Receives Highest Honour for Construction Law](#) - May 28, 2020
- [Singleton Reynolds Ranked in the Top Tier by Lexpert™](#) - May 21, 2020
- [Singleton Reynolds Welcomes New Associate Jeff St. Aubin](#) - May 19, 2020
- [Singleton Reynolds Ranked in Top Tier by Lexpert®](#) - May 19, 2020
- [John Singleton Celebrates 50 Years of Law](#) - May 10, 2020
- [Singleton Reynolds Welcomes Two New Associates](#) - Apr 27, 2020
- [Most Singleton Reynolds Lawyers Ever Top Ranked by Benchmark Canada in 2020](#) - Apr 14, 2020
- [Singleton Reynolds' Sharon Vogel Inducted into the American College of Construction Lawyers](#) - Feb 24, 2020
- [Singleton Reynolds Welcomes Kathryn Kirkpatrick](#) - Feb 5, 2020
- [Singleton Reynolds Welcomes New Associate Lida Moazzam](#) - Jan 8, 2020
- [Congratulations to Our New Partners](#) - Jan 2, 2020
- [Carlos Mendes joins the Urbanarium Board of Directors](#) - Nov 18, 2019
- [Singleton Reynolds Welcomes Three New Associates](#) - Nov 4, 2019
- [Singleton Reynolds Welcomes New Associate Graham Henry](#) - Sep 4, 2019



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EDUCATION

- McGill University/York University:
BA Honours, English and
Communications, 1995
- The George Washington
University: MBA, Marketing and
International Business, 1997