

Donna Farber

Chief Marketing Officer

PROFESSIONAL BACKGROUND

As Chief Marketing Officer at Singleton Urquhart Reynolds Vogel LLP, Donna Farber leads the firm's marketing strategy and initiatives.

She is a skilled business development and marketing communications leader, and a certified coach with experience in all aspects of professional services marketing.

Donna is repeatedly endorsed for revenue generation strategy and planning, business development, aligning marketing activities to strategic goals, and coaching professionals to increase profile and improve performance.

She has an honours undergraduate degree in English and Communications, and an MBA specializing in Marketing and International Business.

NEWS + INSIGHTS

- [Melanie Samuels: Rewriting the Script - A Tribute on International Women's Day](#) - Mar 8, 2024
- [Singleton Reynolds Ranked in Top Tier by Lexpert®](#) - Mar 5, 2024
- [Singleton Reynolds Lawyers Recognized in the 2024 Lexpert/ALM 500 Directory](#) - Jan 9, 2024
- [Singleton Reynolds Welcomes Four New Partners](#) - Jan 2, 2024
- [Sharon Vogel and James Little Named Winners of 2024 Lexology Client Choice Awards](#) - Nov 29, 2023
- [James Little Recognized by Lexpert as a Rising Star](#) - Nov 24, 2023
- [Singleton Reynolds Top Ranked by Legal 500](#) - Nov 15, 2023
- [Singleton Reynolds Named One of Canada's Best Law Firms](#) - Nov 15, 2023
- [Cheryl Labiris Recognized by On-Site Magazine as "Top 40 Under 40 in Canadian Construction"](#) - Oct 13, 2023
- [Singleton Reynolds Recognized as a Top Law Firm by Chambers Canada](#) - Sep 28, 2023
- [Bruce Reynolds: The OBA Award of Excellence](#) - Sep 18, 2023
- [Singleton Reynolds Top Ranked by Best Lawyers Canada®](#) - Aug 24, 2023
- [Singleton Reynolds Welcomes New Associates](#) - Aug 16, 2023
- [Sharon Vogel Named Construction Litigator of the Year and Featured in Benchmark's Top Women in Litigation](#) - Aug 3, 2023
- [Daniel Barber, Jesse Gardner and James Little featured in Benchmark's 40 and Under Hot List](#) - Aug 1, 2023
- [Singleton Urquhart Reynolds Vogel LLP Welcomes New Associate, David Leck](#) - Jul 4, 2023
- [Who's Who Legal Highlights Singleton Reynolds Lawyers and Names North America's Best Construction Law Global Thought Leaders from the Firm](#) - Jun 30, 2023
- [Singleton Reynolds Contributes Construction Chapter to Lexology's Global Getting the Deal Through Series](#) - Jun 15, 2023
- [Bruce Reynolds Receives Hall of Fame Award, Sharon Vogel Named Construction Litigator of the Year at 2023 Benchmark Canada Awards](#) - May 9, 2023
- [Nicholas Reynolds Among the Youngest Fellows of the Chartered Institute of Arbitrators](#) - May 9, 2023



(416) 585-8617

dfarber@singleton.com

EDUCATION

- McGill University/York University: BA Honours, English and Communications
- The George Washington University: MBA, Marketing and International Business